



POWERED BY TXTTOOLS®

we are your txt people

from one to many. simple :)

edutxt® is the market leading SMS tool for colleges and universities.

edutxt® allows you to send and receive txt messages to multiple people in an instant using your computer. **simple** :)

2 way communication that is quick, to the person, to the point, secure and cost effective. **clever** ;)

- > instantly send a message to a group or individual from your computer
- > schedule a message to go later in the day, week, month or year
- > track the delivery of the message to the handset

Every day, all types of educational organisations use edutxt® for smarter messaging. Our clients are distributing information, scheduling lectures, sending appointment reminders and test results, changing arrangements, getting student feedback and sending alerts.

They are using txt for emergency planning, marketing campaigns, student engagement and retention. We have RSS-2-SMS feeds, MMS, API's, Moodletxt, Blackboard, Powerlinks and middleware that can hook into almost any existing database or customer management system on the market.

Join us and we'll soon have you up and running using the most powerful txt messaging platform on the planet. Don't just take our word for it, speak to any one of our many customers in education who trust us every day to deliver their message.

To arrange a demonstration, call **0113 234 2111**,
txt **SIMPLECLEVER** to **88020** or visit **www.edutxt.co.uk**



“Over 45% of UK Colleges & Universities send critical messages with edutxt®.”

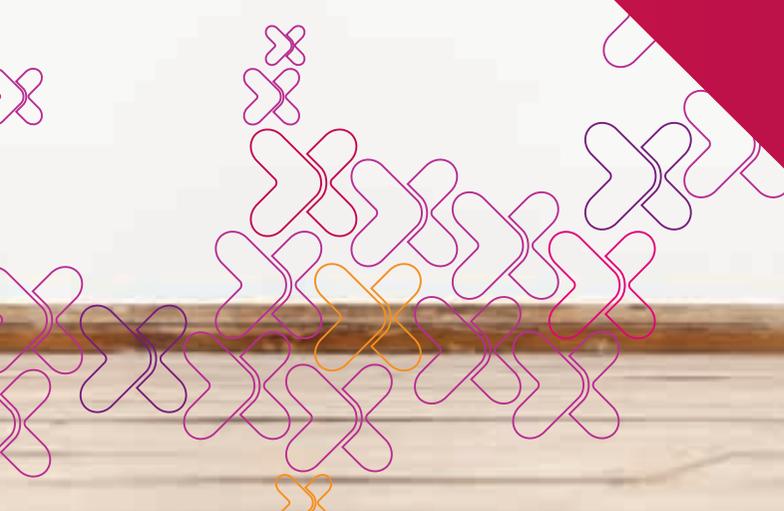
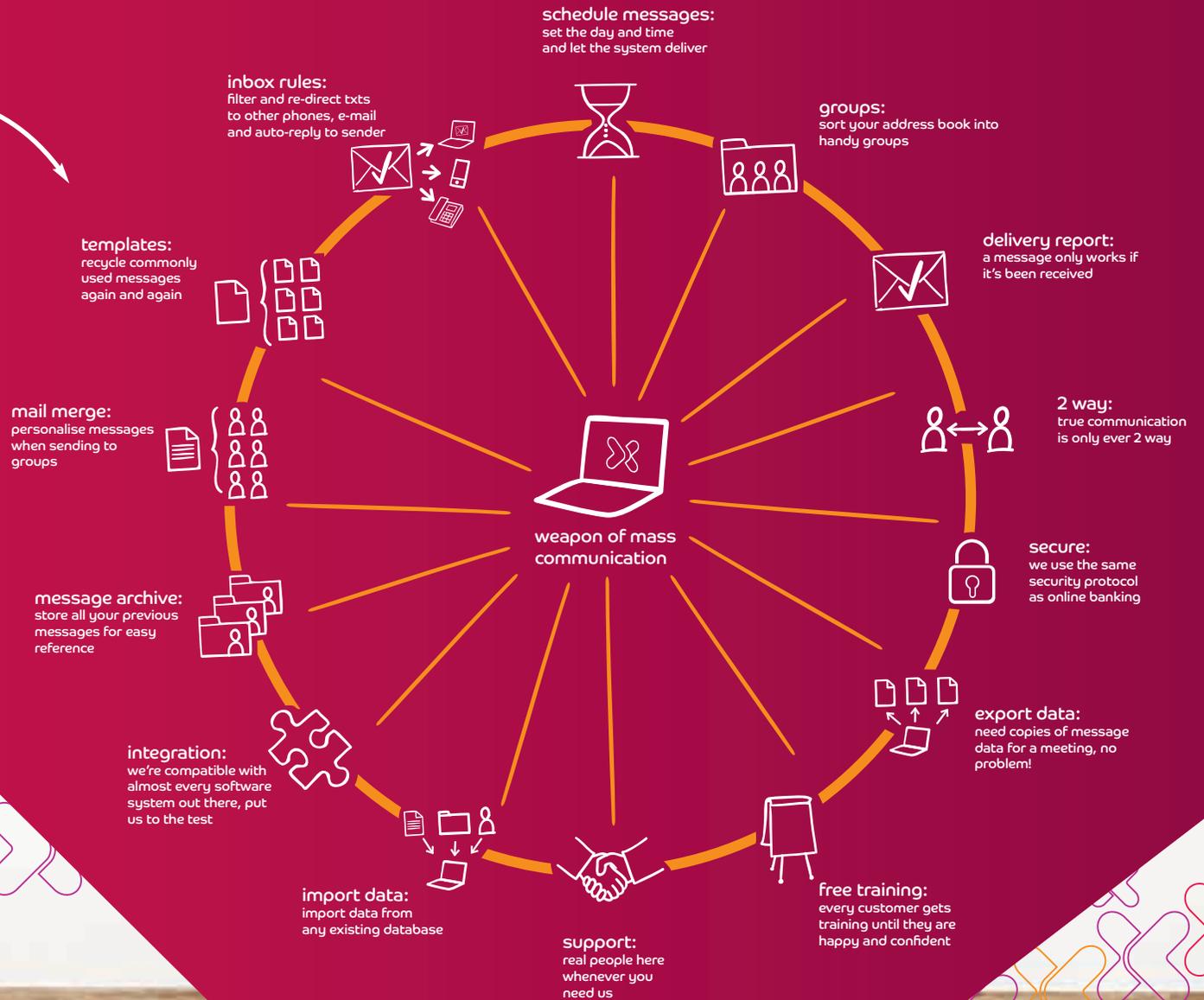
“edutxt is a brilliant, practical example of the use of text messaging in education that is being used by schools right now.”
Bob Harrison,
e-learning consultant,
DfES Standards Unit

“I'm txttools best advocate on the planet”
Professor Stephen Heppell,
Chairman BSEC



features that benefit education. clever ;)

simple.clever.
;) ;)





See edutxt® in action...
txt simpleclever to 88020

e: info@txttools.co.uk

w: www.edutxt.co.uk

t: +44 (0)113 234 2111

we are your txt people...

Our team are fanatical about supporting our clients, they don't like you to be kept waiting. We don't have a press 1 for this and 2 for that, never have and we never will. We may

have built the best, the cleverest messaging platform on the planet but in some respects we are unashamedly old fashioned, we like to answer the phone when you ring.

7 days →



support will call to introduce the team and arrange a good time to begin your set up & training



you'll be assigned a member of our support team who will remain with you every step of the journey, a bit like your own "txt angel"



we'll set up your account structure and import your contacts if you like



full training for all your staff until everyone is happy and confident



to help give you a little inspiration for the many applications of the system, we'll give you access to our archive of ideas from existing customers

30 days →



even after 30 days and 30 nights we're always here for you with unlimited support



we like our customers to be part of our world so you'll be regularly invited to our "let's talk about txt!" conferences and our online webinars; where you can exchange ideas with other members of the txttools community



a 60 day happiness check, how are you finding everything, is there anything we can do better?



staff development is important to us, so we have a full spectrum of online recorded training sessions and development days



a 90 day happiness check, surely there must be something we can do better

365 days →



thank you, you've been our valued customer for a year, hopefully it's been a worthwhile experience and you'll want to stay with us for another 12 months



even the best of us forget the odd thing so our free refresher training is here to inspire you for the year ahead or training any new members of your staff

customer journey